



3xScreen Media – the online video experts

# HD Live Cams

Showcase your event, attraction or venue live to the world

Whether it is your attractions, views, services, ambience, crowd, atmosphere, vibe, or excitement, the experience you offer your customers, fans and others is unique. Webcams provide a means of showcasing events and venues to an internet connected audience throughout the world. Sharing what you offer via a webcam provides live engagement for your audiences and encourages people to come experience your offering first-hand.

- o Tourist attractions
- o Bars & Clubs
- o Retail
- o Restaurants

- o Festivals & Events
- o Sports
- o Corporate
- o Construction

- 3** xScreen's HD Livecams are similar to conventional webcams – but on steroids
- o HDTV-quality video, 18x optical zoom and integrated audio
  - o Remotely joystick-steerable pan, tilt and zoom
  - o "Tour" capabilities so the camera will zoom, pan and tilt to predefined views
  - o Steering of the cameras by viewer-controlled Flash widgets on viewing websites
  - o The compilation of HD time-lapse photographs via FTP
  - o Flash streams to broadband-connected PCs
  - o Non-Flash streams for integration into iPhone Apps and for large screen viewing
  - o Tier 1 CDN live stream distribution
  - o Tracking of analytics including number of viewers, total viewer hours, average viewing time per visitor, and geographic viewer statistics

**3xScreen's** HD Live Cam is a turn-key service that Includes camera rental, installation, configuration and 24/7 monitoring and management – everything you need to share your world with the world





## DISCOVER MORE

Discover more about how 3xScreen Media's HD Live Cams can showcase your event, attraction or venue live to the world at [www.3xscreen.co.uk/serviceofferings/hd-live-cam](http://www.3xscreen.co.uk/serviceofferings/hd-live-cam)

## ABOUT 3XSCREEN

**3xScreen** Media provides live and on-demand online video services for Agencies, Corporates, Events and Sports. We specialise in HD live streaming, HD live production, HD live webcams and on-demand HD streaming. Utilising our HD Livepacks we live stream from anywhere without the need for an internet connection or satellite truck.



### **3xScreen Media**

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Davina House

137-149 Goswell Road

London EC1V 7ET

United Kingdom

**Phone: +44 845 869 7996**

Email: [contact@3xscreen.co.uk](mailto:contact@3xscreen.co.uk)

**[www.3xscreen.co.uk](http://www.3xscreen.co.uk)**